

## APPLICATION FOR HAGESÜD DISTRIBUTORSHIP



Please fill in as accurate as possible and be assured that we will treat this strictly confidentially

### GENERAL INFORMATION

Full Company Name

Address

Company registration no

Web address

Tel

Company founding year

E-Mail address

### CONTACT PERSON

Name

Function

Mobile phone no.

E-mail address:

### ABOUT YOUR COMPANY

Company is covering following countries or regions:

Annual Sales (please indicate currency):

How big is your warehouse? Please indicate SKUs and m<sup>2</sup>

Number of employees:

thereof sales reps:

thereof technical advisors:

Which other companies do you represent?

Please indicate explicitly whether you have any exclusive distributor contracts

### ABOUT YOUR PRODUCTS

Do you already sell spices and ingredients? If yes, please describe in detail

Which other lines of products are you selling? Please indicate in descending order of importance

### ABOUT YOUR MARKET

What is the volume of seasonings/ingredients sold in your country?

Who are the main competitors for these products in your country?

What type of customers are you selling to?

Meat Industry

Food Service (catering, big kitchens, horeca)

Food Industry

Brokers, Distributors, Wholesalers

Retail

Others

Who from the above is the most important group for you?

Do you exhibit at any trade shows? If yes, which ones?

Do you advertise in trade journals? If yes, which ones?



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